

FREQUENTLY ASKED QUESTIONS (FAQ)

Effective July 1, 2023

“We are working to identify and create the consolidated program’s new brand, logo, and mission.”

WHAT HAVE WE ACCOMPLISHED SINCE APPROVAL OF THE CONSOLIDATION?

- Working with SMA Launch and Jennifer Persike & Company, we began work toward the development of a joint marketing and communication plan, including design of a logo/brand of the new program.
- We created benefits and workers’ compensation claims committees comprised of representatives from the EBA and FASIS. The committees are used to review applicable business items and provide recommendations to the respective Boards for action.
- We issued a member survey to aid in our understanding of member district needs as we continue through consolidation efforts.

WHAT INFORMATION CAME OUT OF THE MEMBER SURVEY?

- Approximately 50% of respondents indicate their current level of understanding regarding the consolidation as “little to none”.
- More than 50% of respondents indicate “increased costs” as the greatest concern about the consolidation.
- Approximately 80% of respondents indicated “reduced cost” as the item most looked forward to with the consolidation.
- **SERVICE** (knowledge, responsiveness, consistent service level, tools, communication) and **AFFORDABILITY** (rates, cost effectiveness, stable rates) are the items members find most valuable from each program in which they participate.



WHAT ITEMS ARE WE CURRENTLY WORKING ON?

- We are working to identify and create the consolidated program’s new brand, logo, and purpose statement.
- We are in the process of reviewing all the necessary revisions to our collective governing documents.

WHAT ITEMS ARE UPCOMING?

- Begin outlining both program’s administrative services and identify combined subject matter experts. By conducting a complete program analysis, we will identify areas in which to streamline services.
- Continue identification of necessary updates to our collective governing documents.
- Continue to broaden and enhance EBA/FASIS member marketing and communication.